



NEWS RELEASE

FOR IMMEDIATE RELEASE

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Brightside Academy Continues to Expand in the New York City Market

Brightside Academy opens the doors to its sixth location in New York City.

(Pittsburgh, PA, October 19, 2011) – Brightside Academy announced today that its 1336 Louis Nine Boulevard location is now open. Located between Jennings and Freeman Streets in the Bronx, this is the sixth New York location for Brightside Academy.

Brightside Academy is a leader in early education and child care. The company provides services for infants (six-weeks-old and up), toddlers and preschoolers in addition to before- and after-school care for kindergarten to 12-years-old.

Children who attend Brightside Academy benefit from The Brightside Academy Experience:

- State-of-the-art learning environments
- “Steps to Success” education curriculum
- Degreed, professional teachers
- Becoming a life-long learner

“Brightside Academy provides quality early education opportunities to the families who join one of our locations,” said Mark Kehoe, Chief Executive Officer for Brightside Academy. “We are not a typical child care provider. Our focus is to provide a high quality child development curriculum for the children in our care. The goal of the Brightside Academy Experience is to create a safe and nurturing environment that is conducive to child development and learning.”

Interested families should call Brightside Academy’s Louis Nine location at (718) 991-2119 to start their child on a path to life-long learning.

For a listing of Brightside Academy’s New York locations, visit www.brightsideacademy.com or call 1 (877) 868-2273.

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Brightside Academy is a leader in early education and child care that provides all families access to an excellent early educational experience. With almost 20 years of experience, Brightside Academy operates academies in multiple cities in Pennsylvania, Ohio and New York. Brightside Academy is headquartered in Pittsburgh, PA. For more information, visit www.brightsideacademy.com.