



NEWS RELEASE

FOR IMMEDIATE RELEASE

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Brightside Academy Promotes Healthy Living with a “Family Health Empowerment Fair”

(Philadelphia, PA, February 7, 2012) - On Wednesday, February 8 from 4:00 p.m. to 6:00 p.m. Brightside Academy will host a “Family Health Empowerment Fair” at their 2800 N. American Street academy location (next to Congreso, between Somerset Street and Cambria Street). The fair will feature dental screenings from St. Christopher’s Hospital Dental program, Kidz Partners Mobile health van, and representatives from Independence Blue Cross and the SNAP program.

The purpose of the “Family Health Empowerment Fair” is to provide the community with health and safety resources. “We want to help our families take charge of their health by empowering both parents and children. We hope this event will provide resources that will help families start the journey to make healthier choices.” says Academy Director, Haydee DeJesus-Soto.

In addition to dental screenings, resource information will be available on the topics of nutrition, health insurance and child seat safety. Face painting will be provided from Kidz Partners.

This family-focused event is free and open to the public. For more information on this event and community initiatives within Brightside Academy visit www.brightsideacademy.com or contact our corporate office at 1-877-868-2273.

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Brightside Academy is a leader in early education and child care that provides all families access to an excellent early educational experience. With almost 20 years of experience, Brightside Academy operates academies in multiple cities in Pennsylvania, Ohio and New York. Brightside Academy is headquartered in Pittsburgh, PA. For more information, visit www.brightsideacademy.com.