



NEWS RELEASE

FOR IMMEDIATE RELEASE

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Brightside Academy Expands in North Philadelphia

(Philadelphia, PA, March 9, 2012) – Brightside Academy at Plaza Americana (217 W. Lehigh Avenue) will hold a community open house on Saturday, March 10, 2012 from 10:00 a.m. to 2:00 p.m.

This location has recently expanded by 2500 square feet and will now be able to provide child care and early education to families in North Philadelphia's Fairhill neighborhood.

"We are excited about the academy's expansion. The open house is a great way for the community to see what Brightside Academy has to offer their children," says Reina Albino, Regional Vice President of Operations for Brightside Academy in Philadelphia.

The community open house event will feature opportunities for families to meet the academy's staff, including academy director, Elizabeth Martinez; to tour the academy; join in on kid-friendly activities; and enjoy refreshments.

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Brightside Academy is a leader in child care and early education that provides all families access to an excellent early educational experience. With almost 20 years of experience, Brightside Academy operates academies in multiple cities in Pennsylvania, Ohio and New York. Brightside Academy is headquartered in Pittsburgh, PA. For more information, visit www.brightsideacademy.com.