

NEWS RELEASE

FOR IMMEDIATE RELEASE

Media Contact: Beth Swaney, Brightside Academy, 412-697-1534

Brightside Academy Brooklyn Locations to Hold EarlyLearn NYC Open Houses Week of September 3

(Pittsburgh, PA, August 31, 2012) – Brightside Academy announced today that it will be holding EarlyLearn NYC open houses at its Brooklyn locations in New York the week of September 3 – September 7, 2012.

Open houses will be held on Wednesday, September 5 at our 683 Barbey Street academy from 4:00 p.m. to 6:00 p.m. and on Friday, September 7 at our 844 DeKalb Avenue academy from 10:00 a.m. to 1:00 p.m. Parents attending the open houses will have the opportunity to meet with Brightside Academy staff to learn more about its services and tour the facilities.

EarlyLearn NYC is the new innovative system that will transform early child care for children served by the city's subsidized early childhood system and increase quality standards.

Brightside Academy provides a safe, fun, interactive, learning environment. Children shine in a program that prepares them for kindergarten and beyond!

Visit www.BrightsideAcademy.com or call 877-868-2273 for more information.

-END-

Brightside Academy is a leader in child care and early education that provides all families access to an excellent early educational experience. With 20 years of experience, Brightside Academy operates academies in multiple cities in Pennsylvania, Ohio and New York. Brightside Academy is headquartered in Pittsburgh, PA. For more information, visit www.brightsideacademy.com. Like us on Facebook at facebook.com/brightsideacademy. Follow us on Twitter twitter.com/bsafamily