



## NEWS RELEASE

FOR IMMEDIATE RELEASE

Media Contact:

Beth Swaney, Brightside Academy, 412-697-1534

### **Brightside Academy Appoints Donna Piekarski as Regional Director for Philadelphia**

**(Pittsburgh, PA, January 16, 2013)** – Brightside Academy announced today that Donna Piekarski has been appointed to the role of Regional Director for Philadelphia where she will be responsible for managing the teams handling the daily operations at its Philadelphia academies.

Piekarski has been with Brightside Academy since 2010 originally joining the company to lead its Education Team. She most recently held the lead role to help the company secure and execute on the EarlyLearn initiative in New York which has allowed the company to accept additional subsidized care funding sources.

With over 40 years in the education field, Piekarski has an impressive background. Employed for over 20 years in the Philadelphia School District she held numerous positions such as: teacher; instructional support teacher; teaching and learning network coordinator; special assistant for literacy development; and deputy chief of early childhood education. With a Bachelor's Degree in Education from Holy Family College and a Master's Degree in Child Development from Arcadia University Piekarski also holds professional certificates in the state of Pennsylvania for Instructional II; Principal/Supervisory II; and a Superintendent's Letter of Eligibility.

Additionally, Piekarski serves as a board member for Educating Communities for Parenting, a Philadelphia-based non-profit dedicated to improving the lives of children through parenting education.

"Donna's longevity and extensive background with the Philadelphia School District will aid both her and Brightside Academy well in this new role," stated Letta Simon, Vice President of Operations. "Donna's experience will allow the company to raise the bar in providing quality child care and early education services to the Philadelphia communities."

Brightside Academy has 30 locations throughout the Philadelphia market. Providing early education in addition to child care services sets the company apart from similar businesses. To learn more visit [www.BrightsideAcademy.com](http://www.BrightsideAcademy.com) or call 877-868-2273.

XXX

-END-

---

Brightside Academy is a leader in child care and early education that provides all families access to an excellent early educational experience. With 20 years of experience, Brightside Academy operates academies in multiple cities in Pennsylvania, Ohio and New York. Brightside Academy is headquartered in Pittsburgh, PA. For more information, visit [www.brightsideacademy.com](http://www.brightsideacademy.com). Like us on Facebook at [facebook.com/brightsideacademy](https://facebook.com/brightsideacademy). Follow us on Twitter [twitter.com/bsafamily](https://twitter.com/bsafamily).