



NEWS RELEASE

FOR IMMEDIATE RELEASE

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Brightside Academy Hires Vernex Harding as Area Business Director in Brooklyn

(Pittsburgh, PA, February 22, 2013) – Brightside Academy announced today its hiring of Vernex Harding as Area Business Director for its 1491 Broadway Avenue and 844 DeKalb Avenue locations in Brooklyn. Harding will also have daily operational responsibility for the Broadway location.

Harding holds a Bachelor's degree in Psychology and Master's degrees in Early Childhood Education and Administration and Supervision. Harding believes all children have the ability to develop intellectually, physically and emotionally provided they have a safe, nurturing learning environment and opportunities to interact with positive role models.

Having worked in the education field for over 18 years, her prior positions include roles as director of Bright Horizons Child Care Center, and director for Early Learning and School-age Program for the YWCA where she also served as technical advisor to the executive director and the board of directors. In addition, she supervised elementary schools and contracted Universal Prekindergarten child care centers for the New York City Department of Education in central Harlem.

"We are thrilled to have Vernex on our team. Her commitment and dedication to early childhood education will be a great asset to the Dekalb and Broadway children and their families," stated Area Business Director An Jeanette Paredes.

To learn about Brightside Academy employment opportunities visit www.brightsideacademy.com/employment.html; to schedule an academy tour or enroll your child visit www.BrightsideAcademy.com or call 877-868-CARE (2273).

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Brightside Academy is a leader in child care and early education that provides all families access to an excellent early educational experience. With 20 years of experience, Brightside Academy operates academies in multiple cities in Pennsylvania, Ohio and New York. Brightside Academy is headquartered in Pittsburgh, PA. For more information, visit www.brightsideacademy.com. Like us on Facebook at facebook.com/brightsideacademy. Follow us on Twitter twitter.com/bsafamily.