

## **NEWS RELEASE**

## FOR IMMEDIATE RELEASE

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## **Brightside Academy Promotes from Within in Philadelphia Region**

(Pittsburgh, PA, July 23, 2013) – Brightside Academy announced today the promotion of two employees to key positions in the Philadelphia region:

**Lakia Wilson** has been promoted to Area Business Director for academies located at 2501 McKean Street, 1710-14 W. Passyunk Avenue, 5600 Woodland Avenue and 5422 Media Street. Wilson holds a bachelor's degree in child care management and an associate's degree in early childhood education. She has over 11 years of experience in the field.

**Gloria Womack** was promoted to Educational Manager for academies located at 138-140 West Chelten and 301 East Chelten Avenue. Womack has an associate's degree in early childhood education and has been with the organization since 2007.

"Rewarding employees is important to us at Brightside Academy and we congratulate Lakia and Gloria on their promotions. They exemplify our commitment to the families and communities we serve," stated Donna Piekarski, Philadelphia Regional Director.

To learn about Brightside Academy employment opportunities visit www.brightsideacademy.com/employment.html; to schedule an academy tour or reserve space for your child visit www.BrightsideAcademy.com or call 877-868-CARE (2273).

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Brightside Academy is a leader in child care and early education that provides all families access to an excellent early educational experience. With 20 years of experience, Brightside Academy operates academies in multiple cities in Pennsylvania, Ohio and New York. Brightside Academy is headquartered in Pittsburgh, PA. For more information, visit www.brightsideacademy.com. Like us on Facebook at facebook.com/brightsideacademy. Follow us on Twitter twitter.com/bsafamily.