

NEWS RELEASE

FOR IMMEDIATE RELEASE

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Brightside Academy Has Head Start!

(Pittsburgh, PA, July 31, 2013) – In collaboration and partnership with the School District of Philadelphia, Brightside Academy is excited to announce its locations where Head Start will be offered beginning in September 2013:

- 1500 East Erie Avenue, Philadelphia, PA 19124
- 4011-4013 Market Street, Philadelphia, PA 19104
- 4920 N Broad Street, Philadelphia, PA 19141
- 2501 McKean Street, Philadelphia, PA 19145
- 138-140 West Chelten Avenue, Philadelphia, PA 19144
- 6000 Castor Avenue, Philadelphia, PA 19149
- 341 Allegheny Avenue, Philadelphia, PA 19134
- 111 West Erie Avenue, Philadelphia, PA 19140
- 543 West Courtland Avenue, Philadelphia, PA 19140

Head Start, a federal program, promotes <u>school readiness</u> in children, enhances cognitive, social and emotional development in addition to providing comprehensive services to enrolled children and their families, which include health, nutrition, social services and other necessary services.

"What a child learns during the first five years of life is critical to development and makes a lasting impression," stated Donna Piekarski, Regional Director at Brightside Academy and a former educator from the School District of Philadelphia. "Brightside Academy's Head Start program in conjunction with its curriculum provides children and families in Philadelphia with the advantage of having credentialed teachers and tools available to enhance pre-kindergarten aged children's development. Additionally, families with children enrolled in Head Start programs are given access to services for health, nutrition and other social service needs."

<u>Head Start</u> children experience favorable long-term effects on grade repetition and graduation rates; are healthier; have better future opportunities for earnings, employment and family stability; and are less likely to be charged with a crime.

Head Start works! Families interested in having their pre-kindergarten aged children participate in Brightside Academy's Head Start program should call 877-868-2273.

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Brightside Academy is a leader in child care and early education that provides all families access to an excellent early educational experience. With 20 years of experience, Brightside Academy operates academies in multiple cities in Pennsylvania, Ohio and New York. Brightside Academy is headquartered in Pittsburgh, PA. For more information, visit www.brightsideacademy.com. Like us on Facebook at facebook.com/brightsideacademy. Follow us on Twitter twitter.com/bsafamily.