



NEWS RELEASE

FOR IMMEDIATE RELEASE

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Brightside Academy Hires Penny Swift as Regional Director for New York

(Pittsburgh, PA, July 11, 2013) – Brightside Academy announced today the hiring of **Penny Swift** as Regional Director for its New York region.

Swift graduated Honors Cum Laude with a bachelor's in education and Summa Cum Laude with a master's in education. She has over 19 years of experience in education with 14 of those focused in early childhood. Her career began in the classroom then she gradually transitioned into administrative roles, spending the past four years as regional manager for Bright Horizons.

In addition to Bright Horizons, Swift has held positions with Tutor Time Child Care Center, Tom Thumb Preschool, Kiddie Connection of Mahopac, and the Mahopac Central School District. She is actively involved in the community and is currently President of the Mahopac Central School District Board of Education.

"Our New York region is experiencing remarkable growth at this time. Penny is a high-caliber education administrator who will provide the leadership the region needs," stated Letta Simon, Vice President of Academy Operations.

To learn about Brightside Academy employment opportunities visit www.brightsideacademy.com/employment.html; to schedule an academy tour or reserve space for your child visit www.BrightsideAcademy.com or call 877-868-CARE (2273).

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Brightside Academy is a leader in child care and early education that provides all families access to an excellent early educational experience. With 20 years of experience, Brightside Academy operates academies in multiple cities in Pennsylvania, Ohio and New York. Brightside Academy is headquartered in Pittsburgh, PA. For more information, visit www.brightsideacademy.com. Like us on Facebook at facebook.com/brightsideacademy. Follow us on Twitter twitter.com/bsafamily.